

AMENDMENTS TO THE CLAIMS

Claims 1 – 15. (Cancelled)

16. (New) A method for conducting a transaction using a cashier-side unit and a customer-response unit, the customer-response unit including a communications link, the method comprising:
receiving, via the communications link of the customer-response unit, content for presentation at the customer-response unit during the transaction;
communicating a monetary amount of the transaction from the cashier-side unit to the customer-response unit; and
receiving customer input at the customer-response unit; and
transmitting the customer input and the monetary amount to a remote service provider for authorization.

16. (New) A method according to claim 16, further comprising:
entering the monetary amount of the transaction into the cashier-side unit.

17. (New) A method according to claim 16, further comprising:
receiving authorization from the remote service provider for the transaction.

18. (New) A method according to claim 16, further comprising:
generating a record of the transaction and transmitting the record to an electronic receipts service.

19. (New) A method according to claim 16, wherein the content for presentation comprises an advertisement, coupon, or award.

20. (New) A method according to claim 16, wherein the customer input comprises an electronic signature.

21. (New) A method according to claim 16, wherein the customer input comprises a personal identification number (PIN).

22. (New) A method according to claim 16, wherein the customer input comprises a biometric.

23. (New) A method according to claim 16, further comprising:
presenting the content at the customer response unit.
24. (New) A method according to claim 16, wherein the cashier-side unit does not receive
the content for presentation at the customer response unit.
25. (New) A system for conducting a transaction, comprising:
a cashier-side unit comprising:
a cashier interface for entering a monetary amount of the transaction; and
an authentication interface for transmitting information to an authentication service; and
a customer-response unit coupled to the cashier-side unit, the customer-response unit
comprising:
an interface to a content-provider for receiving content for presentation; and
a customer interface for receiving customer input.
26. (New) A system according to claim 25, wherein the authentication interface is further
operable to transmit a record of the transaction and transmitting the record to an electronic receipts
service.
27. (New) A system according to claim 25, wherein the content for presentation comprises
an advertisement, coupon, or award.
28. (New) A system according to claim 25, wherein the customer input comprises a
signature.
29. (New) A system according to claim 25, wherein the customer input comprises a personal
identification number (PIN).
30. (New) A system according to claim 25, wherein the customer input comprises a
biometric.
31. (New) A computer program product for conducting a transaction using a cashier-side unit
and a customer-response unit, the customer-response unit including a communications link, the
computer program product comprising a computer readable medium encoded with a program
module, the program module including instructions for:
receiving, via the communications link of the customer-response unit, content for
presentation at the customer-response unit during the transaction;

Serial No.: 09/628,567
Filing Date: 31 JULY 2000

receiving a monetary amount of the transaction from the cashier-side unit;
receiving customer input at the customer-response unit; and
transmitting the customer input and the monetary amount to a remote service provider for
authorization.